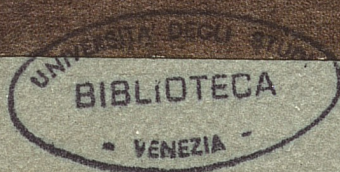




DIPARTIMENTO DI STORIA  
E CRITICA DELLE ARTI

UNIVERSITÀ DEGLI STUDI  
DI VENEZIA





***rugs***

**ARP**

**CALDER**

**COCTEAU**

**MAX ERNST**

**LAURENS**

**LEEFE**

**LÉGER**

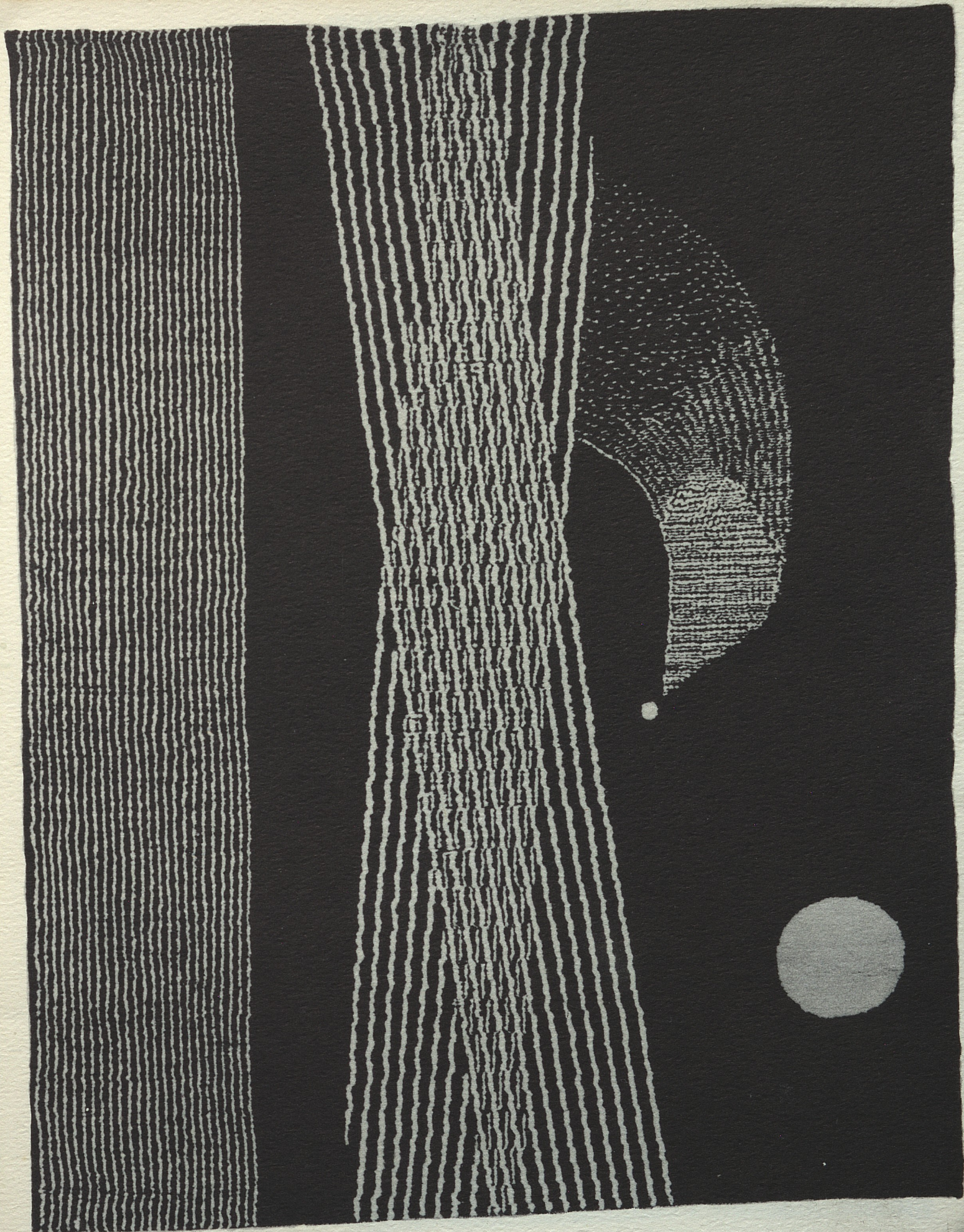
**MIRÓ**

**PICASSO**

cover: Arp (cat. No. 2)  
Cercle Rouge

right: Ernst (cat. No. 6)  
Comète







I am very honored to have been asked to present to you the result of long years of work to revive the rug and tapestry industry. People of today should greatly profit from this extraordinary revolution, which shifted the focus of modern painting.

From now on the modern rug will be in surroundings which it merits—the modern home. In order for the rug to hold its place in the home the tradition of rugs—which had declined into the general acceptance of mediocre copies and ancient designs—had to be revolutionized. The most popular designs formerly were the ones easiest to copy; time-faded colors had been used, and designs which were no longer revigorated by the spirit of their period.

In the present collection the transposition of this time-spirit was made possible by the abstract and non-figurative murals, which throughout the last half of the century have so strongly influenced modern painting. These tableaux-like works lend themselves ideally to the rich texture of a hand-woven rug, which in its superior quality serves two purposes—the decoration and daily use in a home, and the expression of living art.

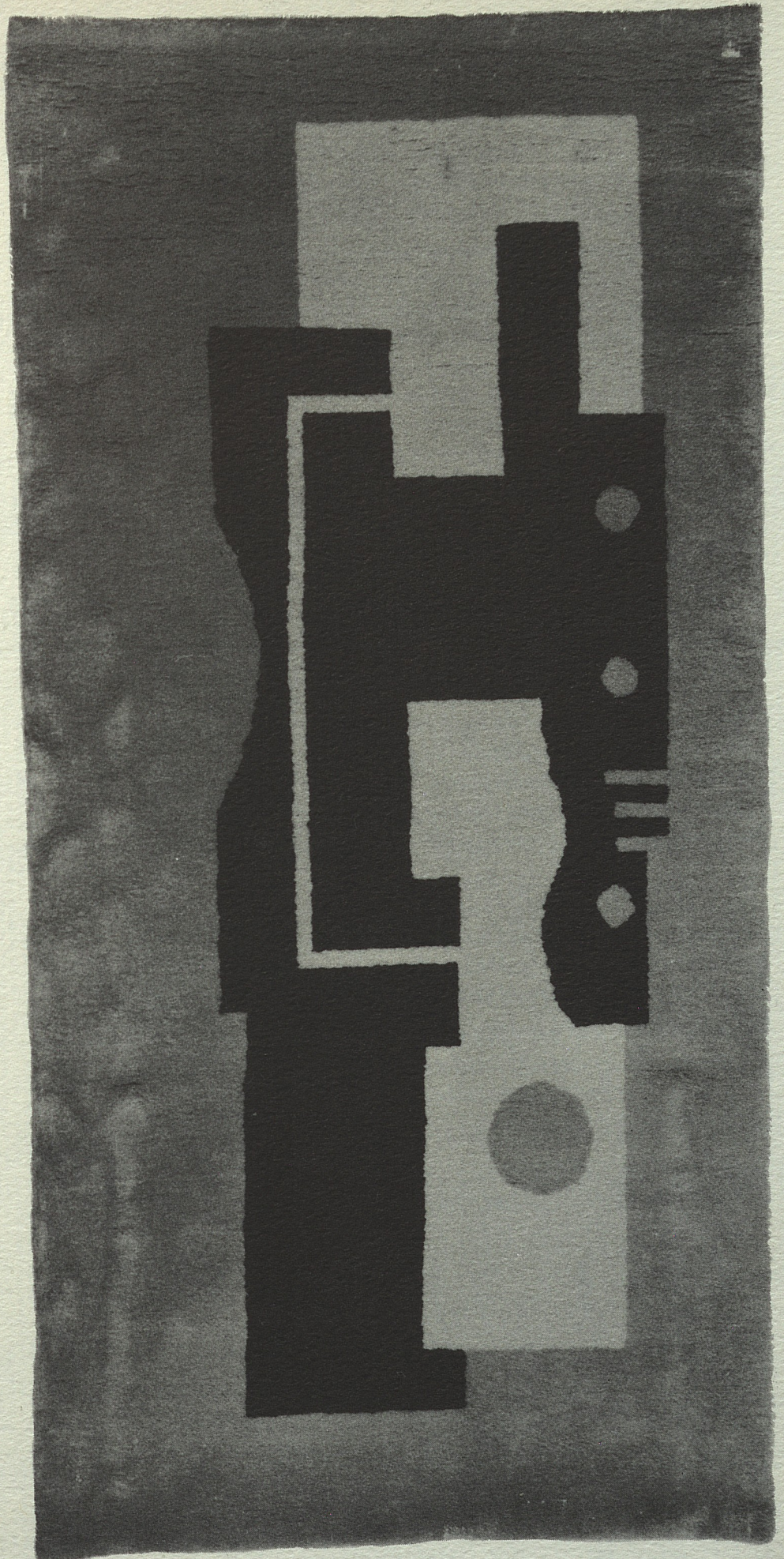
Thus the designs of Picasso, Calder, Cocteau, Léger, Miró, Ernst, Laurens, Arp, Bissiere, Vieira da Silva and Klee have been utilized by artisans of high technical skill. The most noble tradition of hand-weaving was applied to realize designs of great masters of our time.

I do hope, that from now on rugs will have their place in the modern home, next to contemporary painting, sculpture and tapestry.

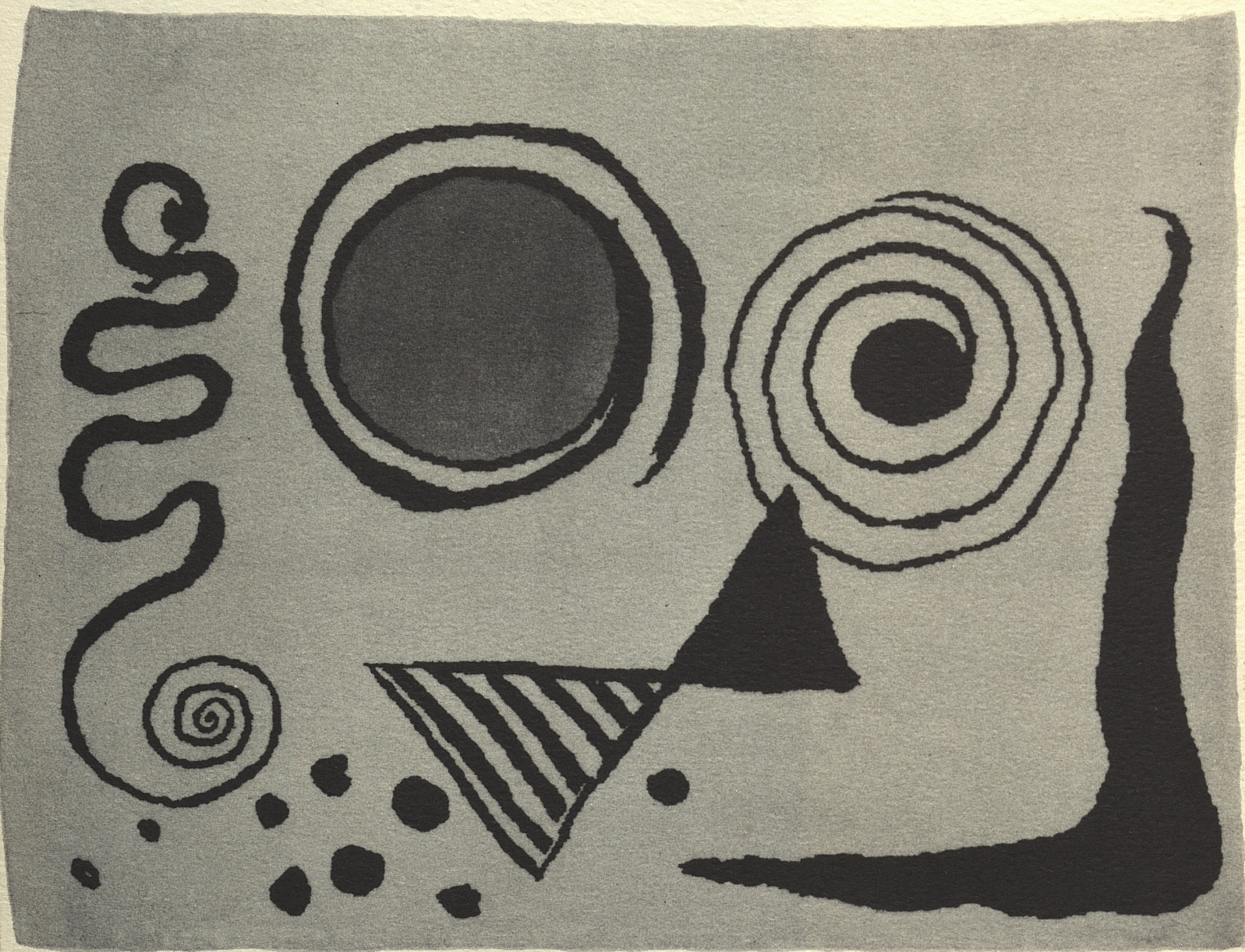
Marie Cuttoli (*translated from French*)



Léger (cat. No. 16)  
Jaune I







Calder (cat. No. 3)  
Cercle Jaune











For myself, the life and art of a rug must be generated by an involvement with the demands of a specific space. The excitement of these rugs and their design begins with an abstraction of the problem of the floor area. As a horizontal plane, the base of a volume of space enclosed by walls and ceiling, the floor and its covering convey to those who walk across its surface a sense of physical and visual measurement. The scale of the rug, established by a massing of light and dark areas, by tactile variation in wools, by the relation of colors to natural and artificial light, serves to enhance the spirit of the architectural space. One senses a new world of relationships as the rhythm and movement of color and surface provide a choreographic counterpoint to persons and objects.

Miriam Leefe













Picasso: Fleur (cat. No. 23)



# CATALOGUE

1	ARP	As de Pique	79 x 59"
2	ARP	Cercle Rouge	79 x 59"
3	CALDER	Cercle Jaune	80 x 60"
4	CALDER	Rouge	79 x 59"
5	COCTEAU	Vitrail	46 x 94"
6	MAX ERNST	Comète	83 x 63"
7	LAURENS	Nymphé	79 x 59"
8	LEEFE	I 1953	9'8" x 10'2" <i>Coll. Mr. and Mrs. Wm. M. Roth, Cal.</i>
9	LEEFE	II 1954	17'3" x 14'9" <i>Coll. Mr. &amp; Mrs. Myles D. Perrin, N. Y.</i>
10	LEEFE	III 1954	12' x 15'6" <i>Coll. Mr. &amp; Mrs. Myles D. Perrin, N. Y.</i>
11	LEEFE	IV 1954	6' x 9' <i>Coll. Mr. Cyrus R. Smith, N. Y.</i>
12	LEEFE	V 1956	3' x 5' <i>Coll. Mr. and Mrs. Herman Schein, Cal.</i>
13	LEEFE	VI 1958	5' x 12' <i>Coll. Mrs. Walter Uri, Kentucky</i>
14	LEEFE	VII 1961	14' x 21' <i>Coll. Mr. John A. Ryan, Germany</i>



15	LÉGER	Blanc	104 x 53"
16	LÉGER	Jaune I	90 x 43"
17	LÉGER	Jaune II	87 x 55"
18	LÉGER	Vert	92 x 45"
19	MIRÓ	Danseuse Espagnole	79 x 59"
20	MIRÓ	Dream	79 x 59"
21	MIRÓ	Mangouste	79 x 59"
22	PICASSO	Arabesques	79 x 59"
23	PICASSO	Fleur	79 x 59"
24	PICASSO	Pointillé	92 x 53"
25	PICASSO	Serrure	79 x 59"
26	PICASSO	Volutes	98 x 75"



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**WORLD HOUSE GALLERIES 987 Madison Avenue New York City**



**Exhibition January 9 — February 17, 1962**